ATZL-DP   8 September 2021

MEMORANDUM FOR RECORD

SUBJECT: 2022 Army Deployment Excellence Award (DEA) Program Competition Year Announcement

1. Purpose: This memorandum provides information on the 2022 Deployment Excellence Award (DEA) Program competition year (01 Oct 21 to 30 Sep 22).

2. Background. The Army Chief of Staff established the DEA program in early 2000 to recognize Active Component (AC), Reserve Component (RC), and Army National Guard (ARNG) units for outstanding deployment accomplishments and to capture innovative deployment initiatives that may improve the Army's deployment process. The DEA program is open to all AC, RC, and ARNG units with a Modified Table of Organization and Equipment (MTO&E), Table of Organization and Equipment (TOE), or Table of Distribution and Allowance (TDA) that completed a deployment or redeployment within the competition year 01 Oct 21 to 30 Sep 22.

3. Category Description: The DEA program consists of three category opportunities:

    a. Self-Nomination. To self-nominate, a unit must have executed a training or contingency deployment during the competition year. These deployments involve unit deployment moves during peacetime and contingencies, such as Combat Training Center (CTC) rotations, humanitarian operations, defense support of civilian authorities (DSCA), JCS-directed or coordinated exercises, FORSCOM selected Level III Emergency Deployment Readiness Exercises (EDRE), or temporary change of station (TCS) during the competition year.

    (1) All eligible units compete in one of two self-nomination sub- categories within their own component category (AC, RC and ARNG):

        (a) Deploying unit-large (battalion and above)
        (b) Deploying unit-small (company and below)

    (2) Eligible units will prepare and submit a web-based self-nomination packet. Self-nomination packets require Army Command (ACOM), Army Service Component Command (ASCC), or Direct Reporting Unit (DRU), command review and an endorsement by an O-6 or above within that command or organization.

    (3) Nomination packets can be found at: https://transportation.army.mil/dea/index.html and are submitted electronically to the Department of the Army (DA) Evaluation Board conducted at Fort Lee, Virginia once completed. Nomination Packets are due no later than 31 January 2022. The DEA Evaluation Board will evaluate the nominations and determine the semi-finalists. Teams of deployment specialists will

then visit the selected semi-finalists' organizational location for first-hand validation of unit deployment practices. The DEA evaluation database is used to capture board and on site evaluation data which will determine the DEA winners. Headquarters Department of the Army (HQDA), ACoS G-4 validates and notifies winners via an ALARACT message.

b. Operational Deployment. The Army Operational Deployment category evaluates units at their home stations or point of origin as they deploy. The eligibility requirement to participate is the same as the Self Nomination category.

(1) This category eliminates the administrative requirements on the unit, including the unit nomination packet. Commands select and nominate units to compete in the operational deployment competition through their respective Army Service Component Command (ASCC). A Deployment Observation Team from the Deployment Process Modernization Office (DPMO) will conduct an on-site observation visit to rate and score the unit deployment activity based on Army standards.

(2) The DEA observation team consists of deployment experts who will focus on the deployment process, command and control and timeline. The hosting command will arrange access for the observation team to observe deployment activities at the unit's location.

c. EDRE. FORSCOM selects several units per year to participate in an Emergency Deployment Readiness Exercise (EDRE). Members of the EDRE assessment team will evaluate these exercises and present findings to the DEA Program Manager for selection of the winner of the EDRE category.

4. Time Line: CY 22 DEA Competition milestones are:

- 1 Oct 21 - 30 Sep 22: DEA competition period
- 31 Jan 22: Nomination packets due
- 7 - 18 Feb 22: DEA evaluation board selects semi-finalists
- 1-30 Mar 22: DEA team visits semi-finalists locations to conduct on-site validation of deployment practices
- 31 Mar 22: DEA Evaluation Board will notify HQDA of the results from each category
- May 22: DEA awards presentation at the annual Sustainment Week at Ft Lee, Virginia
- Jun 22: DA releases ALARACT message to notify winners

5. Coordination points of contact (POC's).

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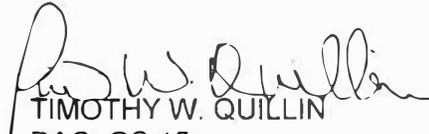
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